

Dear Community Partner,

We are so excited to share with you the dates for The 2nd Annual Swanton's Sunday On the Green Outdoor Market and Food truck event. These dates are 5/15/2022, 6/19/2022, 7/17/2022, 8/21/2022 and 9/18/2022. The market will be open 10a-4p. These events were designed to encourage economic growth in Swanton and to help bring people into Downtown Swanton. It was a loved event by many last year, and a much anticipated event this season.

We are committed to making these events successful for not only the vendors in attendance but for everyone in the Swanton community. We want to continue to build on our successes and make the Swanton's Sunday On the Green Outdoor Market a stand out community event. To do that we are opening up the event to the community for sponsorships. Each level of sponsorship is designed to enhance these events, allow for all local businesses and organizations to participate and to draw the community together to celebrate. Each sponsorship type comes with benefits and opportunities for community engagement and are outlined for you.

We are expecting this year to draw a bigger crowd than ever, with Swanton being the gateway to Canada, New York and Lake Champlain via I-89, VT RT 7 and State Hwy 78.

Your commitment will allow us to move forward on planning the best series of markets for Swanton. At every level of sponsorship, we will work with you to highlight your business or organization in the best way possible. Sponsorships will help provide advertising, port-a-lets, entertainment, and other activities.

Publicity for these events has already started, so don't delay!!

To discuss sponsorship opportunities please complete the accompanying form and return it to Nicole Draper, Executive Director Swanton Recreation PO BOX 332 Swanton VT 05488, or via email at programs.swantonrec@gmail.com

Thank you in advance for your commitment to support Swanton!

Nicole Draper

Sponsorship Levels

GOLD SPONSORS: \$1000- When you choose to become a gold sponsor you are supporting market entertainment. We will recognize and highlight your support in all of our media presence, your business/organization will be published on all of our promotional materials, such as flyers and signs. Your support will be highlighted with a spotlight on all of our social media networks, as well as a year listing on our website (www.swantonrec.org). We also welcome your business/organization to join us with a 10x10 vendor booth, on all five of our market days this season to network with other businesses, organizations, and the great community of Swanton. You will also receive some great market swag!

SILVER SPONSORS: \$500- When you choose to become a silver sponsor you are helping us to celebrate Swanton, by providing activities to celebrate Swanton during the market. We will recognize your business/organization on all of our promotional materials, such as flyers and signs. Your support will also be highlighted on our social media networks, as well as a seasonal listing on our website (www.swantonrec.org). We also welcome your business/organization to join us with a 10x10 vendors booth for three of our market days this season to network with other businesses, organizations, and the great community of Swanton. You will also receive some great market swag!

BRONZE: \$ 250- When you choose to become a bronze sponsor you are helping us provide amenities for our patrons. We will recognize your business/organization on all of our promotional materials, such as flyers and signs. Your support will also be highlighted on our social media networks, as well as a seasonal listing on our website (www.swantonrec.org). We also welcome your business/organization to join us with a 10x10 vendors booth for our September Fall Harvest market to network with other businesses, organizations, and the great community of Swanton. You will also receive some great market swag!

Friend of the Market: \$100- When you choose to show your support as a Friend of the Market your help goes to helping us get the word out! We will highlight your support on our social media networks and our website (www.swantonrec.org). You will also receive some great market swag!

Sponsorship Registration

Business/Organization Name:

Contact Person:

Best Way to Contact:

Business/Organization Website:

Level of Sponsorship:

- GOLD
- SILVER
- BRONZE
- FRIEND OF THE MARKET

- Please attach logo and/or company slogan for inclusion where possible
- Please make checks payable to Swanton Recreation , PO BOX 332
Swanton VT 05488