

The logo for Swanton Recreation is centered in the image. It features the word "SWANTON" in a large, white, serif font. Below it, the word "RECREATION" is written in a white, sans-serif font inside a dark blue oval. The oval is flanked by white wing-like shapes. The entire logo is set against a dark blue rectangular background.

SWANTON

RECREATION

SPONSORSHIP OPPORTUNITIES

EXPLORE - PLAY - GATHER

www.swantonrec.org



Recreation is an activity done for enjoyment or leisure, and Swanton Recreation is here to help build recreational opportunities here in Swanton. Recreation can encompass art, community events, cultural activities, and sports activities. These types of recreation play an important role in communities, often by helping build the health and wellness of an individual's, contributing to the empowerment of individuals, and helping us all find a safe and inclusive platform to come together and grow!

OUR TEAM

Swanton Recreation Commission Board of Directors

Betsy Fournier, Alicia Bourdeau,
Lisa Wilda, Jon Nielsen, Jason Guyette
Joe Raleigh, Jesse LeClair, Sophie Vibert



Nicole Draper
Executive Director



Nick Michaud
Athletic
Director/Operations
Manager



Highlights



Well-developed Youth Athletic Leagues, to include:
Little League, Soccer, Basketball, Field Hockey, Football, Track

Expanding Summer Programming to fill the childcare gaps in our community

- Community Networking Events
- Community Education Series
- Community Garden
- Borrowing library:
 - Kayaks, SUP Boards, Snowshoes, Lawn Games, Disc Golf, and athletic equipment



3000 subscribed members on our email list



1700 followers & constantly growing!



Vision



- Promote community engagement by hosting events, workshops, classes, sports clinics, day camps, and other social activities
- Support community health and wellness in Swanton by providing resources and community education opportunities



Mission

- *Our mission is to develop diverse, affordable, recreational programs and activities for the community, in a safe and welcoming environment.*

Benefits for Sponsor

- Increased awareness of your company's services and products
- Welcoming form of advertising that reaches local families and visitors alike
- Keep the cost of programming low for the community to benefit
- Investing in recreation is has outstanding value
- Community building
- Possible tax incentives

Cant find an opportunity that suits you
best contact us for customizable
sponsorship packages

DONATIONS ALWAYS WELCOME



Sponsorship Packages



Field Sponsor

Hang your companies banner at the Swanton Recreation facility, where it will be seen by players, families and visitors alike

Business information listed on a professionally designed and printed vinyl banner

Banners will hang at Swanton Recreation from April- October

Renewal of previous years banner \$250.00

\$300.00



Digital Media

Meeting our membership, right when they begin their journey with us, on our website and social media channels

Logo on our website with a clickable link

Business Spotlight on our social media networks

\$150.00





Sponsorship Packages



Park and Rec

As a friend of Swanton's Parks and Rec, your company is associated with an organization that plays a defining role in culture and recreation in Swanton

Supporting health and wellness in Swanton

Help build infrastructure within the park network in Swanton

Plaque with lifetime recognition

\$10,000



Summer Camp

In 2021, Summer Programming exploded at Swanton Rec, your business has the opportunity to connect with our camp families to sponsor summer activities for local youth

Logo with link on our website

Logo on our quarterly program guide

Logo on summer camp promo material as well as family guides

\$1000





Sponsorship Packages



Special Events

Write a short description explaining about this sponsorship package.

Corn Fest

\$5000

Sunday Outdoor Markets

\$2500

Little League Home
Opening Day

\$2000

Soccer Jamboree /Basketball
Jamboree

\$1500

Summer Concert Series on
the Green

\$1500

Winter Escapades

\$1500



Community Gardens

Our community garden grows all season long, acting as an outdoor classroom and providing food for our fellow community members that are experiencing food insecurities

Advertising in our outdoor classroom

Logo on all events held in the space

Recognition digitally and inperson events

\$250





**Thank you
for you
interest and
continued
support!**

Contact

Phone	802-868-2493
Website	www.swantonrec.org
Email	swantonrecreation@gmail.com
Address	16 Jewett St (PO BOX 332) Swanton VT 05488