

The logo for Swanton Recreation is centered on a blue rectangular background. It features the word "SWANTON" in a large, white, serif font. Below it, the word "RECREATION" is written in a white, sans-serif font inside a dark blue oval. This oval is flanked by white wing-like shapes on both sides, and a white arc is positioned below the oval.

# SWANTON

## RECREATION

# SPONSORSHIP OPPORTUNITIES

EXPLORE - PLAY - GATHER

[www.swantonrec.org](http://www.swantonrec.org)



**Recreation** is an activity done for enjoyment or leisure, and Swanton Recreation is here to help build recreational opportunities here in Swanton. Recreation can encompass art, community events, cultural activities, and sports activities. These types of recreation play an important role in communities, often by helping build the health and wellness of an individual's, contributing to the empowerment of individuals, and helping us all find a safe and inclusive platform to come together and grow!

# OUR TEAM

## Swanton Recreation Commission Board of Directors

Betsy Fournier, Alicia Bourdeau,  
Lisa Wilda, Jon Nielsen, Jason Guyette  
Joe Raleigh, Jesse LeClair, Sophie Vibert



**Nicole Draper**  
Executive Director



**Nick Michaud**  
Athletic  
Director/Operations  
Manager



## Highlights



Well-developed Youth Athletic Leagues, to include:  
Little League, Soccer, Basketball, Field Hockey, Football, Track

Expanding Summer Programming to fill the childcare gaps in our community

- Community Networking Events
- Community Education Series
- Community Garden
- Borrowing library:
  - Kayaks, SUP Boards, Snowshoes, Lawn Games, Disc Golf, and athletic equipment



3000 subscribed members on our email list



1700 followers & constantly growing!



### Vision



- Promote community engagement by hosting events, workshops, classes, sports clinics, day camps, and other social activities
- Support community health and wellness in Swanton by providing resources and community education opportunities



### Mission

- *Our mission is to develop diverse, affordable, recreational programs and activities for the community, in a safe and welcoming environment.*

## Benefits for Sponsor

- Increased awareness of your company's services and products
- Welcoming form of advertising that reaches local families and visitors alike
- Keep the cost of programming low for the community to benefit
- Investing in recreation has outstanding value
- Community building
- Possible tax incentives

Can't find an opportunity that suits you best? Contact us for customizable sponsorship packages.

**DONATIONS ALWAYS WELCOME**





# Sponsorship Packages



## Field Sponsor

Hang your companies banner at the Swanton Recreation facility, where it will be seen by players, families and visitors alike

Business information listed on a professionally designed and printed vinyl banner

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Banners will hang at Swanton Recreation from April- October

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Renewal of previous years banner \$250.00

**\$300.00**



## Digital Media

Meeting our membership, right when they begin their journey with us, on our website and social media channels

Logo on our website with a clickable link

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Business Spotlight on our social media networks

**\$150.00**





# Sponsorship Packages



## Park and Rec

As a friend of Swanton's Parks and Rec, your company is associated with an organization that plays a defining role in culture and recreation in Swanton

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Supporting health and wellness in Swanton

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Help build infrastructure within the park network in Swanton

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Plaque with lifetime recognition

**\$10,000**



## Summer Camp

In 2021, Summer Programming exploded at Swanton Rec, your business has the opportunity to connect with our camp families to sponsor summer activities for local youth

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Logo with link on our website

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Logo on our quarterly program guide

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Logo on summer camp promo material as well as family guides

**\$1000**





# Sponsorship Packages



## Special Events

Sponsor one of our special events. Sponsors receive a field banner, title promotion at the event, publicity on all marketing materials and booth space to attend the event

Corn Fest

**\$5000**

Sunday Outdoor Markets

**\$2500**

Little League Home  
Opening Day

**\$2000**

Soccer Jamboree /Basketball  
Jamboree

**\$1500**

Summer Concert Series on  
the Green

**\$1500**

Winter Escapades

**\$1500**



## Community Gardens

Our community garden grows all season long, acting as an outdoor classroom and providing food for our fellow community members that are experiencing food insecurities

Advertising in our outdoor  
classroom

Logo on all events held  
in the space

Recognition digitally  
and inperson events

**\$250**





**Thank you  
for you  
interest and  
continued  
support!**

## **Contact**

<b>Phone</b>	802-868-2493
<b>Website</b>	<a href="http://www.swantonrec.org">www.swantonrec.org</a>
<b>Email</b>	<a href="mailto:swantonrecreation@gmail.com">swantonrecreation@gmail.com</a>
<b>Address</b>	16 Jewett St (PO BOX 332) Swanton VT 05488