

The logo for Swanton Recreation is centered on a blue rectangular background. It features the word "SWANTON" in a large, white, serif font. Below it, the word "RECREATION" is written in a smaller, white, sans-serif font, enclosed within a white-bordered oval. The entire logo is set against a background of a bridge's steel truss structure.

SWANTON

RECREATION

SPONSORSHIP OPPORTUNITIES

EXPLORE - PLAY - GATHER

www.swantonrec.org



Recreation is an activity done for enjoyment or leisure, and Swanton Recreation is here to help build recreational opportunities here in Swanton. Recreation can encompass art, community events, cultural activities, and sports activities. These types of recreation play an important role in communities, often by helping build the health and wellness of an individual's, contributing to the empowerment of individuals, and helping us all find a safe and inclusive platform to come together and grow!

OUR TEAM

Swanton Recreation Commission Board of Directors

Betsy Fournier, Alicia Bourdeau,
Lisa Wilda, Jon Nielsen, Jason Guyette
Joe Raleigh, Jesse LeClair, Sophie Vibert



Nicole Draper
Executive Director



Nick Michaud
Athletic
Director/Operations
Manager



Highlights



Well-developed Youth Athletic Leagues, to include:
Little League, Soccer, Basketball, Field Hockey, Football, Track

Expanding Summer Programming to fill the childcare gaps in our community

- Community Networking Events
- Community Education Series
- Community Garden
- Borrowing library:
 - Kayaks, SUP Boards, Snowshoes, Lawn Games, Disc Golf, and athletic equipment



3000 subscribed members on our email list



1700 followers & constantly growing!



Vision



- Promote community engagement by hosting events, workshops, classes, sports clinics, day camps, and other social activities
- Support community health and wellness in Swanton by providing resources and community education opportunities



Mission

- *Our mission is to develop diverse, affordable, recreational programs and activities for the community, in a safe and welcoming environment.*

Benefits for Sponsor

- Increased awareness of your company's services and products
- Welcoming form of advertising that reaches local families and visitors alike.
- Keep the cost of programming low for the community to benefit.
- Investing in recreation has outstanding value.
- Community building
- Possible tax incentives

Can't find an opportunity that suits you
best contact us for customizable
sponsorship packages

DONATIONS ALWAYS WELCOME



Sponsorship Packages



Field Sponsor

Hang your companies banner at the Swanton Recreation facility, where it will be seen by players, families and visitors alike

Business information listed on a professionally designed and printed vinyl banner

Banners will hang at Swanton Recreation from April- October

Renewal of previous years banner \$250.00

\$300.00



Digital Media

Meeting our membership, right when they begin their journey with us, on our website and social media channels

Logo on our website with a clickable link

Business Spotlight on our social media networks

\$150.00



Special Events

Sponsor one of our special events. Sponsors receive promotion at the event, publicity on all marketing materials and booth space to attend the event

CORN FEST-

Annual Community Block Party @

Swanton Rec

8-10-2024

Title Sponsor

\$5000

Supportive Sponsor

\$800



Winter Escapades

Community Skate Party

\$250



School Vacation Camp

Sponsor special activities and healthy snacks for our campers for the week

\$500



SUMMER DAY CAMP

A way to support local youth in making memories that will last a life time

CAMP WIDE SPECIAL- Help us provide bring a special presenter or activity to camp

\$2500

CAMPER SCHOLARSHIP FUND- Help support those that need the summer camper experience, but may have financial barriers holding them back

\$275

Swanton Recreation Sponsorship Opportunities



**Thank you
for your
interest and
continued
support!**

Contact

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